



**FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# 2011 YMCA YOUTH SPORTS

## Sponsorship Package

### Proceeds from sponsorships go to the YMCA Strong Kids Campaign

Every year, the YMCA raises funds to provide scholarships for membership and program subsidies through our Strong Kids Campaign, ensuring that "no one is turned away due to the inability to pay."

### Corporate Exposure

Exposure to a wide range of groups at a local level.

- School Children ages 3-14, with over 2,000 kids participating.
- Parents and members of the community with ties to these children.
- Local PR Coverage of the Youth Sports League.
- Our website, [www.tylerymca.org](http://www.tylerymca.org).
- Clothing and Uniforms provided to our athletes.
- YMCA member newsletter for all 3,000 members



## SPONSORSHIP OPPORTUNITIES:

### Gold Sponsor - \$2,500

- Stand Alone logo with the Y on the front of the entire league's uniforms.
- Association as our league sponsor on a standalone banner.
- Business Car ad on our website and in our member newsletter.
- Recognition plaque.

### Bronze Sponsor - \$500

- Logo on back of one team's uniforms for 3 seasons
- Business card ad on our website and in our newsletter

### Silver Sponsor - \$1,000

- Logo the uniforms of one team in all 10 sports seasons.
- Business card ad on our website and in our member newsletter
- Recognition Plaque



### Honorable Mention Sponsor - \$250

- Logo printed on the back of a team's uniform for a sport season.



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# YMCA YOUTH SPORTS

## **BENEFITING THE YMCA STRONG KIDS CAMPAIGN**



Name \_\_\_\_\_ Title \_\_\_\_\_

Sponsor Name \_\_\_\_\_  
(As it will be written on all printed materials)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Sport(s) Sponsoring \_\_\_\_\_

Please Check the appropriate level of participation:

- \$2,500 - Gold Sponsor       \$1,000 - Silver Sponsor  
 \$500 - Bronze Sponsor       \$250 - Honorable Mention Sponsor

Total Enclosed \$ \_\_\_\_\_

- My check is enclosed and made payable to the YMCA of Tyler  
 I would like to use my  Visa       Mastercard  
Card No. \_\_\_\_\_ Exp, \_\_\_\_\_

Signature \_\_\_\_\_

***Please mail payment along with this form to the Tyler YMCA,  
225 S Vine Ave, Tyler, TX 75702***