



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2012 YMCA 3 on 3 Tournament

Sponsorship Package

Proceeds from sponsorships go to the YMCA Strong Kids Campaign

Every year, the YMCA raises funds to provide scholarships for membership and program subsidies through our Strong Kids Campaign, ensuring that "no one is turned away due to the inability to pay."

This year, on March 24-25, the YMCA will host its inaugural Hoop It Up 3 on 3 basketball tournament in support of the Strong Kids Campaign. Join us in making a difference by supporting this tournament.

Corporate Exposure

Exposure to a wide range of groups at a local level.

- Over 300 players and their families participating.
- Local PR Coverage of the Hoop It Up tournament.
- Our website, www.tylerymca.org.
- Tournament T-Shirts.
- YMCA member newsletter for all 3,000 members



SPONSORSHIP OPPORTUNITIES:

OFFICIAL TOURNAMENT SPONSOR - \$1,000

- Limit of one tournament sponsor
- Name/logo on top of Tournament t-shirt (large font)
- Court banner on Championship Court
- Recognition on posters and registration forms
- One team entry
- Opportunity to place advertising products on sponsor tables
- Recognition plaque
- Business Card Ad on tournament webpage

GOLD SPONSOR - \$500

- Limit of four gold sponsors
- Name/logo on upper area of tournament t-shirt (large font)
- Court sign on Runner Up Court
- Recognition on posters and registration forms
- One team entry
- Opportunity to place advertising products on sponsor tables
- Business Card Ad on tournament website

SILVER SPONSOR - \$250

- Limit of 10 silver sponsors
- Name/logo on center area of tournament t-shirt (medium font)
- Court sign on Finalist Court
- Recognition on posters and registration forms
- Opportunity to place advertising products on sponsor tables

BRONZE SPONSOR - \$100

- Name/logo on bottom of tournament t-shirt (small font)
- Opportunity to place advertising products on sponsor tables

Please complete your sponsorship request by filling out the reply sheet on the back prior to print deadline.



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

2012 YMCA 3 on 3 Tournament

BENEFITING THE YMCA STRONG KIDS CAMPAIGN



Name _____ Title _____

Sponsor Name _____

(As it will be written on all printed materials)

(Logo must be enclosed with payment, or emailed to bsalisbury@tylerymca.org)

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email _____

I wish to remain anonymous

I am unable to sponsor at this time, however, I would like to make a donation of \$ _____

Please Check the appropriate level of participation:

- | | |
|--|---|
| <input type="checkbox"/> \$1,000 – Official Tournament Sponsor | <input type="checkbox"/> \$500 – Gold Sponsor |
| <input type="checkbox"/> \$250 – Silver Sponsor | <input type="checkbox"/> \$100 – Bronze Sponsor |

Total Enclosed \$ _____

My check is enclosed and made payable to the YMCA of Tyler

I would like to use my Visa Mastercard

Card No. _____ Exp, _____

Signature _____

***Please mail payment along with this form to the Tyler YMCA,
225 S Vine Ave, Tyler, TX 75702***